



Get out there.SM

Fast Facts

Founded: 1969

Fleet: 20 ships

Fleet Capacity (Double Occupancy): 50,126

Alaska, Asia, Australia/New Zealand, Bahamas, Bermuda, Canada/New England, Caribbean, Europe, Hawaii, Mexico, Panama Canal and South America

Our Management

Richard D. Fain, Chairman and CEO, Royal Caribbean Cruises LTD.

Brian Rice, Chief Financial Officer, Royal Caribbean Cruises LTD.

Adam Goldstein, President and CEO

Harri Kulovaara, Executive Vice President – Maritime

William Wright, Senior Vice President – Marine Operations

Alice Norsworthy, Senior Vice President – Marketing

Vicki Freed, Senior Vice President – Sales

Lisa Bauer, Senior Vice President – Hotel Operations

Michael Bayley, Senior Vice President – International

Lynn Martenstein, Vice President – Corporate Communications

Our Guests

Royal Caribbean appeals to couples and singles in their 30s to 50s as well as family vacationers. The median age is low-40s, slightly lower on three- and four-night cruises and slightly higher on longer cruises of 10 or more nights. Our guests are active travelers looking for an affordable, cost-effective vacation that's adventurous, relaxing and refined. About half of Royal Caribbean's guests have cruised before and almost a quarter have sailed with us previously – we enjoy one of the highest repeat passenger percentages in our market segment. Guests are almost evenly divided between men and women and about 80 percent are North American.

Our Financial Status

In fiscal 2007, Royal Caribbean Cruises Ltd. reported net income of \$603.4 million. The company is publicly traded on the New York Stock Exchange (NYSE:RCL) and on the Oslo Stock Exchange (OSSE:RCL).

(more)

Our Ships

Sovereign of the Seas

In service January 16, 1988
73,529 tons
2,292 guests*

Monarch of the Seas

In service November 17, 1991
73,937 tons
2,390 guests*

Majesty of the Seas

In service April 26, 1992
74,077 tons
2,350 guests*

Legend of the Seas

In service May 16, 1995
69,130 tons
1,804 guests*

Splendour of the Seas

In service March 31, 1996
69,130 tons
1,804 guests*

Grandeur of the Seas

In service December 14, 1996
73,817 tons
1,950 guests*

Rhapsody of the Seas

In service May 19, 1997
78,491 tons
1,998 guests*

Enchantment of the Seas

In service July 13, 1997
82,910 tons
2,252 guests*

Vision of the Seas

In service May 2, 1998
78,340 tons
2,000 guests*

Voyager of the Seas

In service November 21, 1999
137,276 tons
3,114 guests*

Explorer of the Seas

In service October 28, 2000
137,308 tons
3,114 guests*

Radiance of the Seas

In service April 7, 2001
90,090 tons
2,112 guests*

Adventure of the Seas

In service November 18, 2001
137,276 tons
3,114 guests*

Brilliance of the Seas

In service July 15, 2002
90,090 tons
2,112 guests*

Navigator of the Seas

In service December 14, 2002
138,279 tons
3,114 guests*

Serenade of the Seas

In service August 25, 2003
90,090 tons
2,112 guests*

Mariner of the Seas

In service November 16, 2003
138,279 tons
3,114 guests*

Jewel of the Seas

In service May 8, 2004
90,090 tons
2,112 guests*

Freedom of the Seas

In service June 4, 2006
154,407 tons
3,634 guests*

Liberty of the Seas

In service May 19, 2007
154,407 tons
3,634 guests*

**Guests based on double occupancy