



Corporate Profile

Founded: 1969

Fleet: 20 ships

Fleet Capacity (Double Occupancy): 51,468

Destinations: Alaska, Asia, Australia/New Zealand, Bahamas, Bermuda, Canada/New England, Caribbean, Europe, Hawaii, Mexico, Panama Canal and South America

In 2009 Royal Caribbean will visit 251 ports, in 76 countries, on 6 continents

Our Management

Richard D. Fain, Chairman and CEO, Royal Caribbean Cruises LTD.

Brian Rice, Chief Financial Officer, Royal Caribbean Cruises LTD.

Adam Goldstein, President and CEO

Harri Kulovaara, Executive Vice President – Maritime

William Wright, Senior Vice President – Marine Operations

Vicki Freed, Senior Vice President – Sales

Lisa Bauer, Senior Vice President – Hotel Operations

Michael Bayley, Senior Vice President – International

Betsy O'Rourke, Senior Vice President – Marketing

Our Guests

Royal Caribbean appeals to couples and singles in their 30s to 50s as well as family vacationers. The median age is low-40s, slightly lower on three- and four-night cruises and slightly higher on longer cruises of 10 or more nights. Our guests have an appetite for new experiences and an interest in activities that take them out of the ordinary, connect them with other people and enable them to explore new places and learn about other cultures. They are keen travelers seeking a quality vacation at the best value, one that caters to an array of travel needs and preferences. About three-fourths of Royal Caribbean's guests have cruised before and more than a quarter have sailed with us previously – we enjoy one of the highest repeat passenger percentages in our market segment. Guests are almost evenly divided between men and women and about 75 percent are North American.

Our Financial Status

In fiscal 2008, Royal Caribbean Cruises Ltd. reported net income of \$573.7 million. The company is publicly traded on the New York Stock Exchange (NYSE:RCL) and on the Oslo Stock Exchange (OSSE:RCL).

(more)

Our Ships

Monarch of the Seas

In service November 17, 1991
73,941 tons
2,390 guests*

Majesty of the Seas

In service April 26, 1992
73,941 tons
2,350 guests*

Legend of the Seas

In service May 16, 1995
70,000 tons
1,804 guests*

Splendour of the Seas

In service March 31, 1996
70,000 tons
1,804 guests*

Grandeur of the Seas

In service December 14, 1996
74,000 tons
1,950 guests*

Rhapsody of the Seas

In service May 19, 1997
78,491 tons
1,998 guests*

Enchantment of the Seas

In service July 13, 1997
81,000 tons
2,252 guests*

Vision of the Seas

In service May 2, 1998
78,491 tons
2,000 guests*

Voyager of the Seas

In service November 21, 1999
138,000 tons
3,114 guests*

Explorer of the Seas

In service October 28, 2000
138,000 tons
3,114 guests*

Radiance of the Seas

In service April 7, 2001
90,090 tons
2,112 guests*

Adventure of the Seas

In service November 18, 2001
138,000 tons
3,114 guests*

Brilliance of the Seas

In service July 15, 2002
90,090 tons
2,112 guests*

Navigator of the Seas

In service December 14, 2002
138,000 tons
3,114 guests*

Serenade of the Seas

In service August 25, 2003
90,090 tons
2,112 guests*

Mariner of the Seas

In service November 16, 2003
138,000 tons
3,114 guests*

Jewel of the Seas

In service May 8, 2004
90,090 tons
2,112 guests*

Freedom of the Seas

In service June 4, 2006
160,000 tons
3,634 guests*

Liberty of the Seas

In service May 19, 2007
160,000 tons
3,634 guests*

Independence of the Seas

In service May 2, 2008
160,000 tons
3,634 guests*

**Guests based on double occupancy