

GUARANTEE

Shop with confidence in Sitka, as all shopping in Alaska is unique and must be experienced! The merchants listed on this map advertise with the cruise line in order to promote the wonderful shopping opportunities shore side. They have paid an advertising fee to advertise onboard the ship, and they guarantee their merchandise for 60 days. This guarantee ensures buyers that merchants listed on this map will repair or replace any unsatisfactory item, excluding buyer's negligence or buyer's remorse. Many stores in port may offer similar guarantees. Please inquire about individual store return policies before finalizing any purchase. For purposes of determining quality and value of jewelry related to a buyer's complaint, only appraisals secured by a buyer from independent graduate gemologists, not affiliated with any retail jeweler, will be acceptable.

The port shopping program is operated by Onboard Media. Onboard Media handles all customer relations claims relating to the guarantee. Should you require assistance during this cruise regarding a purchase from a store listed on this map, please contact the Shopping Guide onboard for immediate assistance. If a problem arises after the cruise but within 60 days of the purchase date, contact the Customer Relations Department at Onboard Media:

1691 Michigan Ave.
Miami Beach, FL 33139,
Phone: (800) 396-2999,
Fax: (305) 673-2741
Email: shoppingissues@onboard.com
Hours: Monday through Thursday 9:00 am to 7:00 pm -
Friday 9:00 am to 5:30 pm (Eastern Standard Time)

Please send a letter and include the name of the ship, cruise date, store name and merchandise problem. Also enclose a copy of the sales receipt and any relevant documents relating to the sale. Onboard Media will contact the store on your behalf for repair or replacement, and you will be notified accordingly.

**Port Agent Information
Cruise Line Agencies of Alaska**
124 Lincoln Street
Sitka, Alaska 99835
Phone: (907) 747-3377

SIGHTS TO VISIT WHILE ASHORE

Check for these locations inside the map!

A. SITKA VISITOR CENTER

The Sitka Visitor Center is located in the Centennial Building on Harbor Drive. The center provides information on the city, as well as walking tour maps.

B. ST. MICHAEL'S CATHEDRAL

St. Michael's Cathedral is located in the center of Lincoln Street. The priceless Russian icons housed in the cathedral, and dating back to the 1600's, were saved by brave inhabitants of Sitka when the original cathedral burned in 1966. They can be viewed in the exact replica of St. Michael's which was built soon after the fire.

C. SITKA NATIONAL HISTORICAL PARK

The Sitka National Historical Park includes two sites: the Fort Site, located about a half mile outside of town, and the Russian Bishop's House on Lincoln Street. At the Fort Site, the Tlingit Indians made their last stand against the Russians in 1804, before the Russians burned their fort to the ground.

D. CASTLE HILL

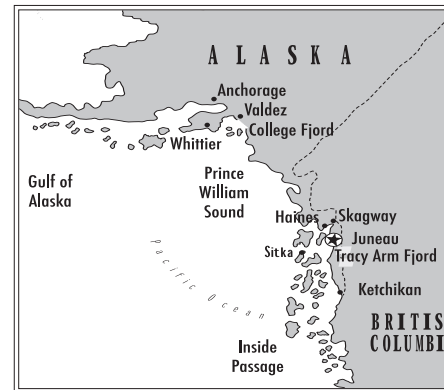
Castle Hill has great significance in the history of Sitka. It is the site of the original Tlingit village, of Baranof's castle, and the ceremonial transfer of Alaska from Russia to the United States.

Featured businesses have paid a promotion fee to advertise in the integrated media shopping program, including shopping maps, television commercials and in-staterooms publications.



SITKA

PORT & SHOPPING MAP



Welcome to Sitka!

Look inside this guide for the guaranteed shops and restaurants, and experience the local flavor of Sitka.

Getting around in Sitka is as easy as 1, 2, 3 :

1. Tender boats will take you from the ship to shore in Sitka. See your Port & Shopping Guide on the gangway in the morning prior to boarding your tender. Pick up additional maps, VIP saving cards and coupons.
2. Walk from the tender pier to the downtown area in minutes. Stroll the entire length of this picturesque town in under 10 minutes.
3. Don't miss the Sitka National Historical Park also referred to as the Totem Park.

Have a wonderful day in port!

Shopping Checklist ✓

See your Port & Shopping Guide at the gangway for your VIP cards.

Ammolite by Korite
■ Goldsmith Gallery

Canary Star jewelry
■ Baranof Jewelers

Orocal gold jewelry
■ Goldsmith Gallery

Philip Stein Watches
■ Baranof Jewelers

BARANOF

JEWELERS

Tune in to Shopping Channel 22

