

# Spotlight on Acapulco



## HISTORY

Acapulco was originally a part of the Aztec empire, though no major ruins remain in the area. After the arrival of Hernán Cortéz and his troops in 1530, it was quickly established as a busy ship-building center and an important naval base for Spain. By the late 1500's, the city was a major port of call for treasure ships laden with silk, spices, porcelain and ivory from the Orient as well as gold and silver from South America.

The imported goods were subsequently transported over land by mule to Mexico City and then to Veracruz, where the expensive cargo was then shipped to Spain. When word of these opulent shiploads reached Europe, Dutch and English pirates began raiding and plundering the Spanish galleons. For protection against these buccaneers, the Fuerte de San Diego was built. The star-shaped fort, which stands just outside the town center, replaced an earlier structure destroyed by an earthquake in 1776. The lucrative trade with the Far East ceased when Spain was pushed out of Mexico.

Acapulco's busy industrial image regressed

to a remote fishing village, and remained so until 1922, when a road linked it with Mexico City. Ten years later, people began making the trip from Mexico City to Acapulco for vacation. The first hotel opened in 1934, but the real boom started after World War II. Acapulco's natural beauty soon attracted the attention of international jet-setters, giving the town, now the heart of the Mexican Riviera, its world-renowned cosmopolitan air.

## DOCKING/TENDERING

The ship docks at the International Pier in downtown Old Acapulco.

## SHORE EXCURSIONS

Please check your tour ticket for the correct meeting time and location for your tour. Your cruise line representative will direct you to your transportation.

## TRANSPORTATION

Taxis are available just outside the terminal. They are unmetered. Rates are posted on board in the terminal.

## HOW TO GET TO OLD TOWN

To walk into Old Town, walk through the terminal and turn left. Cross the street and look for Dolphy Helados (Ice Cream Parlor). Fine Bonita Jewelry and The Little Princess are located around the corner. Other recommended shops are easily reached by taxi. In addition, some shops are visited on the ships tours.

## SHOPPING

Discover an abundance of quality items such as fine silver, glassware and home decor items, unique to this port and at unbeatable prices. Acapulco is home of the famous Taxco sterling silver. Find an array of your favorite designs as well as exclusive Mexican styles which are crafted from this metal. Various home handicrafts such as glasses, vases and silver sculptures are also popular items for many visitors. For the value-minded shopper, a bounty of unique items such as stained glass, hand blown glass, pottery, onyx and wood carvings are widely available. Through the vast array of hand made arts and crafts, rated among the finest in the world, one can experience Mexico and her people first hand.

## STORE HOURS

Most stores are open seven days a week, from 9:00 am to 6:00 pm. Some stores close for siesta from noon to 2:00 pm, but recommended stores are almost always open when the ship is in port.

## BANK HOURS

Banks are open weekdays from 9:00 am to 1:30 pm. Some reopen from 4:00 pm to 6:00 pm. A few banks open on Saturday and Sunday.

## POST OFFICE HOURS

The main office is located on the Costera in Old Acapulco, it is open Monday through Saturday, from 9:00 am to 3:00 pm. Items mailed from the ship are postmarked Acapulco.

## PHONE LOCATIONS

Telephones are located at the pier and in the terminal.

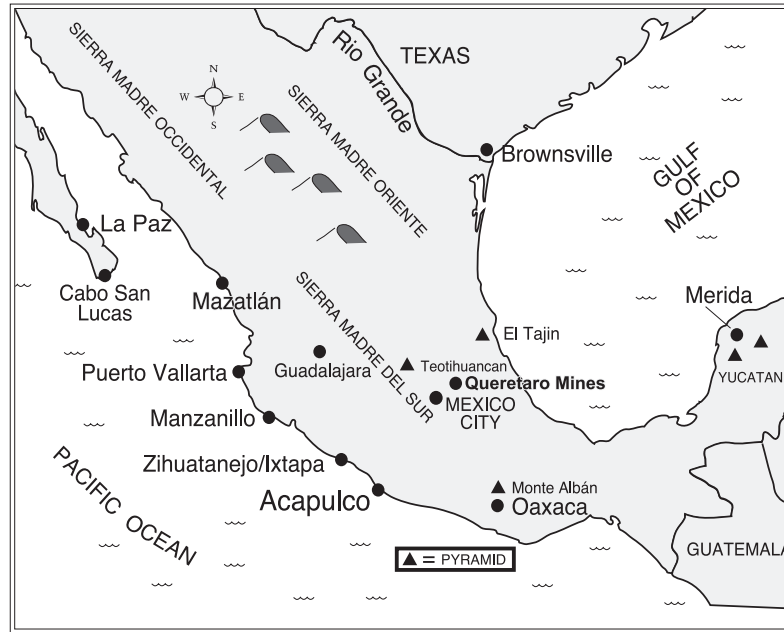
## EMERGENCY

In case of an emergency, dial 060.



# ACAPULCO

## PORT & SHOPPING MAP



## CAPITAL

The capital of Mexico is Mexico City.

## LOCATION

Acapulco, in the state of Guerrero, is situated in Mexico's southern region. The city hugs Acapulco Bay and is nestled between the Pacific Ocean on one side and the Sierra Madre Mountains on the other.

## SIZE

The city of Acapulco extends for more than 7 miles around the Bahía de Acapulco.

## POPULATION

Approximately 721,100 people live in Acapulco.

## LANGUAGE

Spanish is the official language in Acapulco, but English is also spoken.

## CURRENCY

The peso is the official currency. United States dollars, travelers checks and credit cards are widely accepted.

## TIME ZONE

Acapulco follows Central Pacific Standard Time. The ship may not always follow local time. Please adhere to the ship's time while in port.

## TOURIST INFORMATION

Several information booths are located in the terminal, or you can call 484-7050.

## DISCOVER JEWELRY

Ammolite by Korite.....B&B Collection  
 Hearts on Fire ..... Fine Bonita Jewelry  
 Kabana.....B&B Collection, B&B Marketplace  
 Sophia Fiori.....B&B Collection

## GUARANTEE

Shop with confidence, knowing that all merchants on this map have been carefully selected and each offers a 30-day guarantee to cruise line guests. This guarantee ensures buyers that all recommended merchants will repair or replace any unsatisfactory item, excluding buyer's negligence, buyer's remorse and lost or stolen merchandise. For purposes of determining quality and value of jewelry related to a buyer's complaint, only appraisals secured by a buyer from independent graduate gemologists, not affiliated with any retail jeweler, will be acceptable. Please inquire about individual store return policies before finalizing any purchase.

The port shopping program is operated by Onboard Media; Inc. Participating merchants have paid an advertising fee to Onboard Media for inclusion in this program. Onboard Media handles all customer relations claims relating to

the guarantee. If you become aware of a problem during the cruise, please contact the Shopping Guide onboard for immediate assistance. If a problem arises after the cruise but within 30 days of the purchase date, contact the Customer Relations Department at Onboard Media, 1691 Michigan Ave. Suite 600, Miami Beach 33139, Phone: (800) 396-2999, Fax: (305) 673-2741, Email: shoppingissues@onboard.com, Hours: Monday through Friday 9:00 am to 5:30 pm EST (Eastern Standard Time)

Please send a letter and include the name of the ship, cruise date, store name and merchandise problem. Also enclose a copy of the sales receipt and any relevant documents relating to the sale. Onboard Media will contact the recommended store on your behalf for repair or replacement, and you will be notified accordingly.

DISCOVER



STORES!

**B&B**  
THE COLLECTION

**B&B**  
MARKETPLACE

**P&P JEWELERS**

Tune in to Shopping Channel 22

Due to the nature of the changes at the ports of call, all information is subject to change.

1a

MUST SEE

## B&B COLLECTION

Kabana and Sophia Fiori Jewelry

- **Jewelry:** Designer brands including Kabana inlaid opal and Sophia Fiori blue diamonds; handmade jewelry from Mexico's design centers
- **Amazing Silver Collection:** Silver sculptures by D'Argenta, silverware, tea and coffee sets
- **Set your Stone in One of Kind Designs:** Gold rings, bracelets, earrings and necklaces
- Located in the new Acapulco cruise terminal

1b

MUST SEE

## B&B MARKETPLACE

Extravagant Jewelry

- **Complimentary Factory Tour:** Enjoy free margaritas while watching the jewelry creation process
- **Stunning Jewelry and Gemstones:** Diamonds, rubies, sapphires, emeralds, tanzanite, kabana jewelry and gold bracelets
- **Home Items:** Sterling silver-plated tea and coffee sets, D'Argenta sculptures and Mexican handicrafts
- Located in the city's largest municipal park, 10-minute ride from the pier

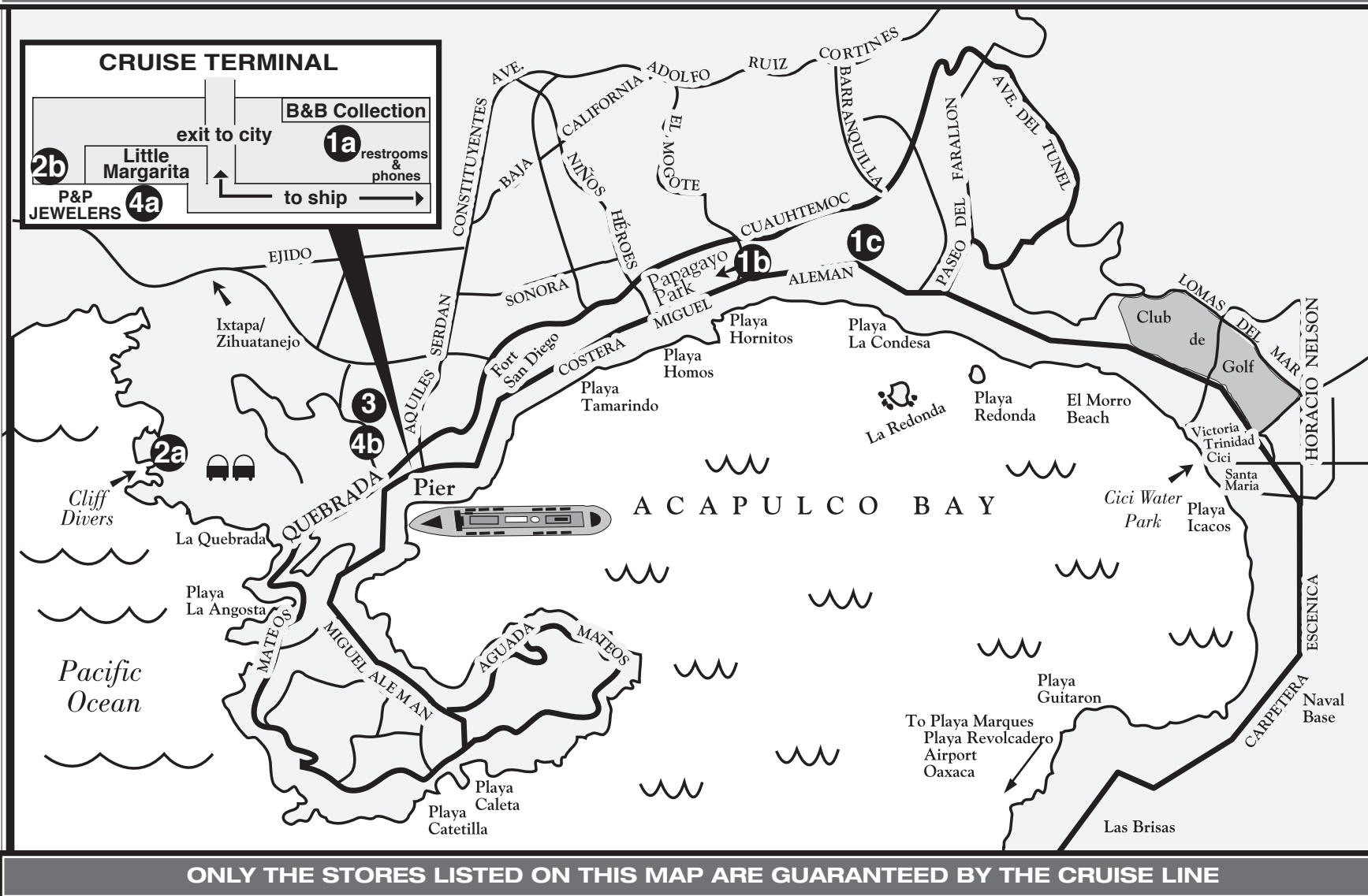
1c

## LITTLE B&B

A Colorful Treasure Trunk

- A carefully selected variety of Kabana Collection to fall in love with the vivid colors of mother of pearl
- Don't miss the dazzling color of Sophia Fiori blue diamonds
- Located in the heart of modern Acapulco; Visit and enjoy the Mexican hospitality.

## SHOPPING IN ACAPULCO



ONLY THE STORES LISTED ON THIS MAP ARE GUARANTEED BY THE CRUISE LINE

2a/b

MUST SEE

## P&P JEWELERS

House of Fine Jewelry

- **Namdar Diamond and Tanzanite Collection:** Featuring white and blue diamonds and amazing tanzanite jewelry
- **Large Collection of Caribbean Topaz and Semiprecious Stones:** Including garnet, citrine, blue topaz, tourmaline, amethyst, fire opal
- **Tapia Ezequiel's Silver Collection:** Awarded top international honors for silver pieces

3

## THE LITTLE PRINCESS

- **Jewelry:** Handmade designs in 14K and 18K gold as well as precious and semiprecious gemstones
- **Exclusive Hearts on Fire Diamonds:** Platinum and white gold designs
- Located next to Fine Bonita Jewelry

4a

## LITTLE MARGARITA

- **Jewelry:** Select from gold, silver, crafts and more
- Items can be delivered to the ship for your convenience
- Located in the cruise terminal; free transportation to Fine Bonita Jewelry

4b

## FINE BONITA JEWELRY

A Unique Jewelry Store

- **Designer and Limited Edition Jewelry:** Ammolite by Korite, Carrera & Carrera, tanzanite, Tahitian black pearls, Colombian emeralds, Mexican fire opals and diamonds
- **Silver, Gold and Platinum Jewelry:** Each with different designs and stones
- **Family-owned business for 37 years:** Accredited by GIA

## SAY IT IN SPANISH

### GREETINGS

Good morning - Buenos días  
 Good afternoon - Buenas tardes  
 Good night - Buenas noches  
 Goodbye - Adios  
 Hello - Hola  
 How are you? - Cómo está usted?  
 Very well thank you - Muy bien gracias  
 See you later - Hasta luego  
 Don't worry - No se preocupe  
 It's nice to meet you. - Mucho gusto  
 What is your name - Cómo se llama?  
 My name is \_\_\_\_\_ - Me llamo \_\_\_\_\_  
 Where are you from? - De dónde es usted?

### BASICS

Yes - Sí  
 No - No  
 Please - Por favor  
 Thank you - Gracias  
 You're welcome - De nada  
 No thank you - No gracias  
 Sorry - Perdone  
 Before/After - Antes/Después  
 Early/Late - Temprano/Tarde  
 First/Last - Primero/Ultimo  
 Better/Worse - Mejor/Peor  
 Open/Closed - Abierto/Cerrado  
 Empty/Full - Vacío/Lleno  
 Many/Few - Muchos/Pocos  
 More/Less - Más/Menos  
 Beautiful/Ugly - Bonito/Feo  
 Clean/Dirty - Limpio/Sucio  
 Cold/Hot - Frío/Caliente

### SHOPPING

Do you accept credit cards? -  
 Se aceptan tarjetas de crédito?  
 Traveler's check -  
 Cheque de viajero  
 The marketplace - El mercado.  
 How much does it cost? -  
 Cuánto cuesta?  
 It's very expensive. -  
 Está muy caro.  
 Can you lower the price? -  
 Puede usted bajar el precio?  
 Do you have..? - Tiene usted..?  
 I like it. - Me gusta.  
 I do not like it. - No me gusta.