

# Spotlight on Paraty



## HISTORY

The village of Paraty was founded in 1667 by Portuguese colonizers around the Church of " Nossa Senhora dos Remedios" its patron saint in a region populated by the Guaianás Indians. The Guaianás people who lived where the city now stands called the entire area "Paraty". In the Tupi language "Paraty" means "river of fish". When the region was colonized by the Portuguese, they adopted the Guaianás name for their new town.

Paraty (sometimes spelled "parati") had a significant economic importance due to its sugar cane mills, and the name " paraty " was at a certain time synonym of a very good sugar cane rum "Cachaça".

In the 18th century, the port of Paraty was an important outlet for the gold and precious stones brought on horseback from Minas Gerais State to be shipped to Portugal. However, constant pirate assaults who took refuge in beaches such as Trindade, led to abandoning the gold route,

resulting in a great economic isolation. The ensuing gold rush led to the construction of the "Caminho do Ouro" or "Gold Trail", a 1200 kilometer road, paved in steep areas with large stones, which connected Paraty to Diamantina via Ouro Preto and Tiradentes. Not only was it used to transport gold to Paraty, but it was also used to convey supplies, miners and African slaves by mule train over the mountains to and from the gold mining areas.

Paraty then became an attraction for Brazilian and international tourism, due to its good state of preservation and thanks to its natural beauties. It is renowned for the beauty of the town and the magnificence of the coast and mountains in the region.

## DOCKING

The cruise ship docks at the town pier.

## SHORE EXCURSIONS

Please check your tour ticket for the correct meeting time and location for your tour. Your cruise line representative will direct you to your transportation.

## SHOPPING

You can find many types of traditional handcrafts in Paraty, including beautiful handmade carpets, pottery, sculptures, wood works, antiques and much more. Many souvenir shops are located at the Historical Center.

## EMERGENCY

In case of an emergency, dial 190.

## GUARANTEE

Shop with confidence, knowing that all merchants on this map have been carefully selected and each offers a 30-day guarantee to cruise line guests. This guarantee ensures buyers that all recommended merchants will repair or replace any unsatisfactory item, excluding buyer's negligence, buyer's remorse and lost or stolen merchandise. For purposes of determining quality and value of jewelry related to a buyer's complaint, only appraisals secured by a buyer from independent graduate gemologists, not affiliated with any retail jeweler, will be acceptable. Please inquire about individual store return policies before finalizing any purchase.

The port shopping program is operated by Onboard Media; Inc. Participating merchants have paid an advertising fee to Onboard Media for inclusion in this program. Onboard Media handles all customer relations claims relating to the guarantee. If you become aware of a problem during the cruise, please contact the Shopping Guide onboard for immediate assistance. If a problem arises after the cruise but within 30 days of the purchase date, contact the

Customer Relations Department at:

Onboard Media  
1691 Michigan Ave. Suite 600  
Miami Beach 33139  
Phone: (800) 396-2999  
Fax: (305) 673-2741  
Email: shoppingissues@onboard.com  
Hours: Monday through Friday 9:00 am to 5:30 pm EST (Eastern Standard Time)

Please send a letter and include the name of the ship, cruise date, store name and merchandise problem. Also enclose a copy of the sales receipt and any relevant documents relating to the sale. Onboard Media will contact the recommended store on your behalf for repair or replacement, and you will be notified accordingly.

*Due to the nature of the changes at the ports of call, all information is subject to change.*



# PARATY

## PORT & SHOPPING MAP



## CAPITAL

Brasilia is the capital of Brazil.

## SIZE

Paraty is approximately 360 square miles in size.

## LOCATION

Paraty is located on the Costa Verde (Green Coast) on the Bay of Ilha Grande.

## POPULATION

Approximately 33,000 people live in Paraty.

## LANGUAGE

The official language of Brazil is Portuguese.

## CURRENCY

The monetary unit of Brazil is the real – R\$.

## TIME ZONE

Paraty is on UTC-3.

## PLACES TO SEE

### HISTORICAL CENTER

Stroll the streets of the Historical Center for a great tour of its beautifully preserved colonial architecture, numerous art galleries and stores, and ancient churches and museums.

### THE BAY

Over 65 tropical islands are accumulated on Paraty's bay. With dozens of beaches, each offer something different from lush vegetation to beautiful waters.

### THE NATIONAL FORESTS

The national parks that encircle the town are filled with trails, wildlife and waterfalls.

**Tune in to Shopping Channel 22**

