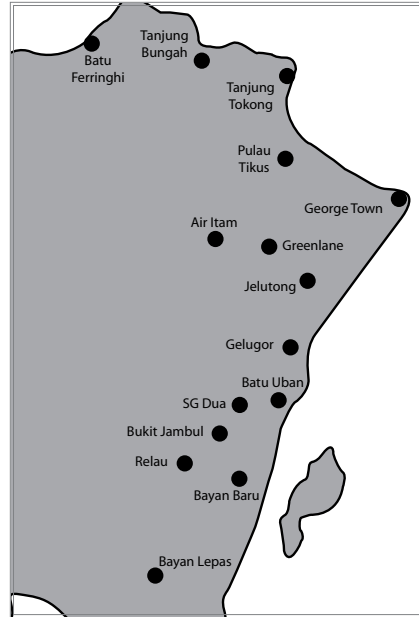


# Spotlight on Penang



## HISTORY

Penang was established by Francis Light in 1786 as the first British trading post in the Far East. Light managed to persuade the Sultan of Kedah to cede "Pulau Pinang" (island of the Betel Nut) to the British East India Company in exchange for military assistance. Though Light occupied the island, he committed to aid Kedah until the Sultan had given up additional territory.

When Light landed, on the site of the present Esplanade, Pulau Penang was almost uninhabited. In order to encourage his forces to undertake the laborious work of clearing the site, Light allegedly landed at the site of the present Esplanade and fired gold coins into the surrounding jungle to persuade his men to clear the area.

To stimulate Penang's growth, Light decided to allow immigrants to claim whatever land they could clear. Within a few decades, the island had attracted more than 10,000 settlers and traders, including Malays, Sumatrans, Indians, and Chinese. Penang flourished and grew to be a major trading post for a profitable trade in tea, spices, china and cloth. Today it is a bustling metropolitan city.

## DOCKING/TENDERING

Your ship will tender into Swettenham Port.

## SHORE EXCURSIONS

Please check your tour ticket for the correct meeting time and location for your tour. Your cruise line representative will direct you to your transportation.

## TRANSPORTATION

Penang's mainland strip of Seberang Perai is easily accessed by road and rail from other parts of the peninsula. Buses to all major towns on the peninsula leave from both Georgetown and Butterworth. Georgetown also has ferry links to Langkawi and to Medan in Indonesia and an airport with regular flights to Kuala Lumpur, Singapore, Johor Bahru and Langkawi.

## HOW TO GET TO TOWN

Take a taxi to get to town from the port.

## SHOPPING

KOMTAR, short for "Kompleks Tun Abdul Razak," is the largest shopping complex in Penang, a full 65 stories of clothing shops, restaurants, and a couple of large department stores. There's a duty-free shop on the 57th floor. On the third floor is a tourist

information center. Good shopping finds in Penang are pewter products, locally produced curios, paintings, antiques, pottery, and jewelry.

## STORE HOURS

Generally, shops do not open to midday, Monday through Friday.

## BANK HOURS

Most banks are located in Kuah town. Generally, banks are open daily from 9:30 am to 3:30 pm. On Thursdays, they are open from 9:30 am to noon, and are closed on Saturdays.

## POST OFFICE INFORMATION

The GPO is on Lebuhr Downing. It is open Monday to Friday from 8:30 am to 5:00 pm, and Saturday from 8:30 am to 4:00 pm.

## TELEPHONES

For international calls you can buy a phone card or use the Telekom office at the GPO on Lebuhr Downing.

## EMERGENCY

In case of an emergency, dial 191 for the Police, 195 for the Tourist Police, or 999 for the Hospital.

Onboard Media:  
1691 Michigan Ave Suite 600, Miami Beach, FL 33139  
Phone: (800) 396-2999, Fax: (305) 673-2741  
Email: shoppingissues@onboard.com  
Hours: Monday through Thursday 9:00 am to 7:00 pm - Friday 9:00 am to 5:30 pm (Eastern Standard Time)

Please send a letter and include the name of the ship, cruise date, store name and merchandise problem. Also enclose a copy of the sales receipt and any relevant documents relating to the sale. Onboard Media will contact the recommended store on your behalf for repair or replacement, and you will be notified accordingly.

Look for this banner in all recommended and guaranteed stores.



# PENANG

## PORT & SHOPPING MAP



## CAPITAL

Kuala Lumpur is the capital of Malaysia. The capital of Penang is Georgetown.

## LOCATION

Penang is the name of an island in the Straits of Malacca, and also of one of the states of Malaysia, located on the north-west coast of peninsular Malaysia.

## SIZE

Penang Island is approximately 113 square miles in size. Penang is the second smallest state in Malaysia after Perlis, and the eighth most populous.

## POPULATION

Penang has a population of 1.469 million, of which over 678,000 live on the island.

## LANGUAGE

Bahasa Malaysia is the official language, but English is widely spoken and understood.

## CURRENCY

Ringgit is the official currency of Malaysia; however some establishments do accept other notes or offer foreign exchange.

## TIME ZONE

Penang is on Malaysia Time (UTC/GMT +8).

## TOURIST INFORMATION

The main Malaysia Tourism Board (MTB) office is located at No. 10 Jalan Tun Syed Sheh Barakbah, just across from the clock tower by Fort Cornwallis.

## PLACES TO SEE

### FORT CORNWALLIS

Fort Cornwallis is a 200-year old landmark where, the founder of Penang, Captain Francis Light, landed in 1786. Built between 1808 and 1810, it was originally a wooden structure but was later replaced and rebuilt. It features moss-covered walls and age-old cannons retrieved by the British from the pirates.

### SNAKE TEMPLE

Built in 1850, it is dedicated to Chro Soo Kong and is a sanctuary for pit viper snakes which can be seen coiled round vases, beams and potted plants inside the temple itself.

### BOTANICAL GARDENS

Explore Malaysia's own distinct flora and fauna and other parts of the tropics. There are hundreds of trees and flowering plants and dozens of plant houses and nurseries. Don't miss the fern garden, cactus house, orchid farm and lily ponds.

### BUTTERFLY FARM

Established in 1986, Penang's Butterfly Farm is the world's largest butterfly farm with more than 4,000 living specimens of over 50 species. See the sights of the garden enclosure, breeding area, laboratory, exhibition area, souvenir shop and information counter.

## GUARANTEE

Shop with confidence, knowing that all merchants on this map have been carefully selected and each offers a 60-day guarantee to passengers. This guarantee ensures buyers that all recommended merchants will repair or replace any unsatisfactory item, excluding buyer's negligence or buyer's remorse. For purposes of determining quality and value of jewelry related to a buyer's complaint, only appraisals secured by a buyer from independent graduate gemologists, not affiliated with any retail jeweler, will be acceptable. Please inquire about individual store return policies before finalizing any purchase. The port shopping program is operated by Onboard Media, Inc. Participating merchants have paid an advertising fee to Onboard Media for inclusion in this program. Cruise Line receives a promotional fee from Onboard Media. Onboard Media handles all customer relations claims relating to the guarantee.

If you become aware of a problem during the cruise, please contact the Port & Shopping Guide onboard for immediate assistance. If a problem arises after the cruise but within 60 days of the purchase date, contact the Customer Relations Department at

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