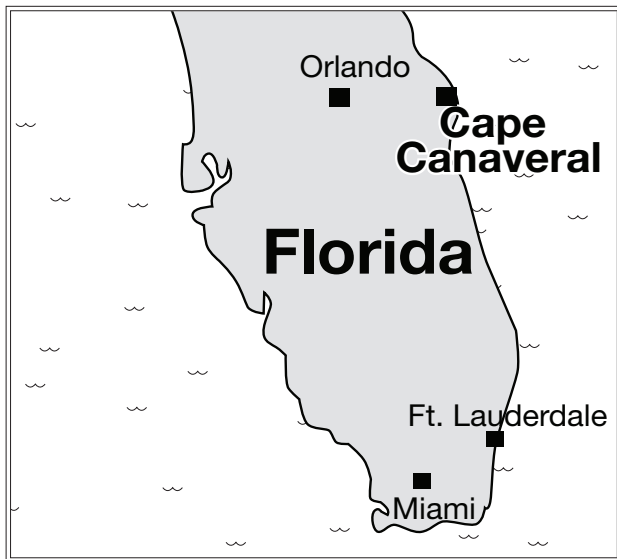


# Spotlight on Port Canaveral



## HISTORY

In the 1920s, a group of vacationing retired Orlando journalists were appraising the area that is now the city of Cape Canaveral. They invested more than \$150,000 in the beach acreage that now encompasses the area of presidential named streets. The group of investors decided to call their development Journalista in honor of their trade. Journalista is now officially titled Avon-by-the-Sea. The nation was ravaged by the Depression of the late 1920s and 1930s. The initial investors, among them the Brossier brothers, and others defaulted on the vacant land platted as Avon-by-the-Sea, and their portions of the property were lost.

However, R.B. Brossier's son, Dickson, returned from World War II and, with his father, regained possessions of much of what is now the Avon area. In order to return to the beach, the Brossier's Orlando home was sold, debts were satisfied and, with a remaining \$4,500, young Dickson and his father succeeded in recovering some of the lost Avon real estate. Dickson Brossier, speaking to a Sentinel Star reporter, said in 1958, ". . . . with \$4,500 in those days you could buy a great deal of property in Avon, which then was but a jungle, inhabited by wild animals and mosquitoes." By 1958 the beach area had grown in population as the space program flourished. At that time, the Cocoa Beach city limits were somewhat farther south and an adjacent city could annex an unincorporated area without a vote of the residents. Homeowners and business people in the Cape Canaveral area were becoming concerned about their investment in the community and decided the time was right to pursue incorporation to create a city or town of their own.

## DOCKING/TENDERING

The ship docks at the cruise terminal, located at Port Canaveral, south side. These were the first terminals designed and built specifically to accommodate cruise ships and their guests.

## SHORE EXCURSIONS

Please check your tour voucher for the correct meeting time and location for your tour. Your cruise line representative will direct you to your transportation.

## TRANSPORTATION

Private taxis and vans are available outside the terminal gate. Port Canaveral also has a bus system SCATS, that offer bus and trolley services as well as specialized bus services.

## HOW TO GET TO TOWN

The taxi or bus service is readily available for use. Taxis are metered.

## STORE HOURS

Stores are open from 10:00 am until 6:00 pm,

Monday through Saturday. On Sundays, most stores open at 11:00 am.

## BANK HOURS

ATMs are widely available.

## POST OFFICE HOURS

The post office is at 8700 Astronaut Blvd. It is open from Monday through Friday, 8:30 am to 5:00 pm and on Saturday from 8:30 am to 11:00 am.

## EMERGENCY

In case of Emergency dial 911.



# PORT CANAVERAL

## PORT & SHOPPING MAP



## CAPITAL

The capital of Florida is Tallahassee.

## LOCATION

The City of Cape Canaveral is located on the Atlantic Ocean, approximately midpoint between Miami and Jacksonville. Cape Canaveral is bounded on the west by the Banana River, on the north by Port Canaveral, on the east by the Atlantic Ocean, and on the south by Cocoa Beach.

## SIZE

Slightly over 50 miles east of Orlando, Cape Canaveral is only 1.9 square-miles of beach and coastal community.

## POPULATION

Approximately 10,034 people live in Cape Canaveral.

## LANGUAGE

English is the official language spoken in Canaveral.

## CURRENCY

The United States dollar is the official currency.

## TRANSPORTATION

Taxi's are available at the port.

## TIME ZONE

The time zone is Eastern Standard Time. The ship may not always follow local time. Please adhere to the ship's time while in port.

## PLACES TO SEE

### SHORE EXCURSIONS

The Kennedy Space Center Visitor Complex offers the unique opportunity to tour NASA's launch facilities up-close, experience interactive simulators, and have jaw-dropping encounters with massive rockets.

### MERRITT ISLAND NATIONAL WILDLIFE REFUGE

Nature lovers will certainly want to spend some time in this fantastic wildlife refuge that surrounds

Kennedy Space Center. Many interesting animals and birds such as alligators, bobcats, wild hogs, snowy egrets, white ibises, great blue herons, and red-tailed hawks are found here.

### COCOA BEACH

Cocoa Beach is six miles long by one mile wide and all of the city is essentially oceanfront, featuring beautiful beaches and dunes along its entire length. Surfers and beach bums of all ages will

also surely want to visit the world famous Ron Jon Surf Shop.

### INDIAN RIVER LAGOON AND BANANA RIVER

This 156-mile long estuary serves as a nursery for many juvenile marine animals. This in turns attracts many other marine animals such as the bottle-nosed dolphin and West Indian manatee.

**Tune in to Shopping Channel 22**

**PORT CANAVERAL**

**BANANA RIVER**

**KENNEDY SPACE CENTER**

**SPACEHAB**

**MAGELLAN RD.**

**CAPE CANAVERAL  
AIR STATION**

**WEST  
TURNING  
BASIN**

**CENTRAL  
TURNING  
BASIN**

**Entrance Channel**

**PORT**

**PORT  
AUTHORITY**

**BANANA RIVER**

**ATLANTIC  
OCEAN**

