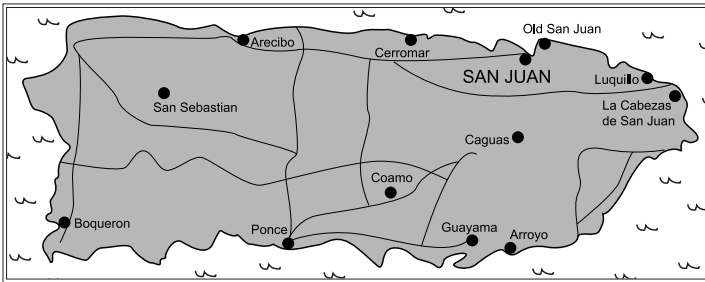


# Spotlight on San Juan



## HISTORY

The crews of Christopher Columbus' ships first sighted the island over 500 years ago, in 1493. At that time, it was known as Borinquen by the native Taino Indians. Permanent settlement of the island began in 1508, when Juan Ponce de Leon arrived with 50 men.

The city's role as an outpost of the Spanish empire began in 1540, with the completion of La Fortaleza. The battlements upon which the fort El Morro still stands were completed 51 years later, in time to resist an attack from the British privateer Sir Francis Drake. Three years later, the Earl of Cumberland conquered the city, but severe dysentery promptly sent the Earl and his men back to Britain. During this time, the Indian population suffered greatly. The peaceful Tainos were eventually exterminated, and the Carib Indians, who had initially resisted the invaders, were also decimated. The 19th century saw the beginning of the struggle for independence from Spain. The population began to swell and agri-

culture, especially coffee-beans, flourished. The fight for freedom culminated in 1897, when the great political leader Luis Muñoz Rivera finally won a Charter of Autonomy from the Spanish government. The charter, however, would be short-lived.

The Spanish-American War was in progress, and on July 25, American troops landed at Guanica. When the war ended in 1898 and the Treaty of Paris was signed, Puerto Rico was ceded to the United States. In 1917, Congress granted Puerto Ricans American citizenship. Today, Puerto Rico occupies a unique status as a Commonwealth of the United States. It has its own constitution and a system of government very similar to that of most states in the Union.

## DOCKING/TENDERING

The ship may dock at three different piers in San Juan: Pier 1, Pier 4 or the Pan American Pier. Please check with your Shopping Guide to find out where your ship will dock this cruise.

**Pier 1:** Pier 1 is located within a short walking distance to the Old San Juan historic and shopping area. Simply walk across the street, and you're ready to begin your shopping experience.

**Pier 4:** Pier 4 is located further away than Pier 1 from the Old San Juan historic and shopping area. A walk into town will take approximately 10 to 15 minutes from Pier 4. Taxis from Pier 4 to Old San Juan are approximately \$6 each way. A complimentary green city trolley called the 'Prada Shuttle' is also available to take you from Pier 4 into town. This shuttle is located across the street from the pier area.

**Pan American Pier:** The Pan American Pier is not within walking distance of the Old San Juan historic and shopping area. A taxi ride from the Pan American Pier to Old San Juan is approximately \$10 each way.

## SHORE EXCURSIONS

Please check your tour ticket for the correct meeting time and location for your tour. Your cruise line representative will direct you to your transportation.

## TRANSPORTATION

The basic means of transport are taxis. They are usually metered. The fixed rates to the main hotel and beach areas are:

To Condado and Miramar: \$12  
To Airport and Isla Verde: \$19

## HOW TO GET TO TOWN

**Pan American Pier:** Taxis are available from the Pan American Pier to the Old San Juan historic and shopping area for approximately \$10 each way. The Pan American Pier is not within walking distance to Old San Juan.

## SHOPPING

San Juan has everything imaginable in jewelry with a big advantage - prices are the same or lower than the other Caribbean shopping ports. Look for gold, gemstones and watches. Puerto Rican rum is world renowned, and there's no place better to buy it than where it's made. You'll find that prices for this festive spirit are often less than half of what you would pay in the United States. The Waterfront, Cristo, Fortaleza and San Francisco streets are the main shopping districts. Most shops are open from 9:00 am to 6:00 pm, Monday through Saturday. See individual listings for specific hours and check with your Shopping Guide for special evening hours for recommended stores.

## BANK INFORMATION

Banks are open from 8:00 am to 4:00 pm, Monday through Friday and from 8:00 am to noon on Saturday.

## PHONE LOCATIONS

Phones are located directly outside the terminal.

## BEACHES

**Condado area:**  
Condado Plaza Hotel Beach, Escambron Beach, Condado Beach, Ocean Park Beach

## Isla Verde area:

Isla Verde public beach, Isla Verde beaches behind the hotels

## EMERGENCY

In case of an emergency, dial 911.

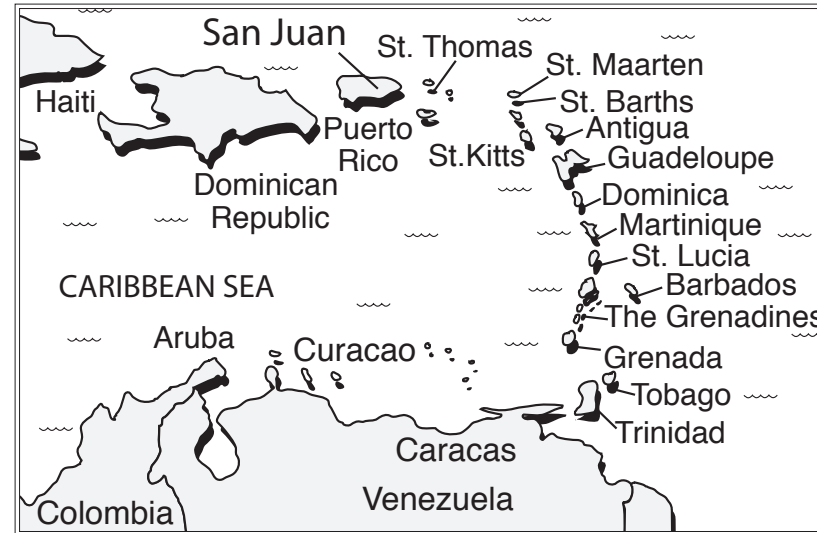
Do you have a late flight out of San Juan? Don't spend your day at the airport when you can spend it in Old San Juan. Start your day by conveniently dropping off your luggage at Barrachina.

Your luggage will safely be secured while you shop and tour Old San Juan. Luggage storage is FREE every day of the week from 9:00 am to 5:00 pm.



# SAN JUAN

## PORT & SHOPPING MAP



## CAPITAL

San Juan is the capital of Puerto Rico, a Commonwealth of the United States of America. It is also the oldest city within the United States territory.

## LOCATION

Puerto Rico is the smallest and easternmost island of the Greater Antilles, which also includes Cuba, Hispaniola and Jamaica.

## SIZE

The island is rectangular in shape, covering an area of over 3,400 square miles. It measures 110 miles from east to west and 35 miles from north to south. Puerto Rico has 272 miles of coastline, with many gorgeous beaches.

## POPULATION

There are about 3.7 million people on the island and nearly 1.6 million in San Juan.

## LANGUAGE

Spanish is the official language, but almost everyone speaks English.

## CURRENCY

The United States dollar is the official unit of currency. Travelers checks and credit cards are also widely accepted.

## TIME ZONE

Puerto Rico is on Eastern Standard time during the summer months. During the rest of the year, it is on Atlantic Time, one hour later than Eastern Standard. The ship may not always follow local time. Please adhere to the ship's time while in port.

## TOURIST INFORMATION

For tourist information, see the Department of Tourism office on Paseo La Princesa St. in Old San Juan.

## DISCOVER JEWELRY

## DISCOVER WATCHES

- Ammolite by Korite ..... Tropical Jewelers, Rocks Duty Free
- Bulgari.....Bared Jewelers
- Charriol ..... Bared Jewelers
- Hearts on Fire..... Flawless
- Kabana ..... Venetian Jewelers
- Mark Henry Alexandrite..... Casa Diamante, Flawless
- Pianegonda ..... Bared Jewelers
- Roberto Coin ..... Bared Jewelers
- Simmons Jewelry..... Venetian Jewelers
- Sophia Fiori ..... Venetian Jewelers
- Timothy Pasha Firefly Collection..... Blue Diamond
- Timothy Pasha Tanzanite Dreams..... Blue Diamond
- Yvel..... Flawless

- Cerruti 1881..... Venetian Jewelers
- Ebel..... Flawless
- Ernst Benz..... Casa Diamante, Venetian Jewelers
- ESQ Swiss ..... Tropical Jewelers, Venetian Jewelers
- Maurice Lacroix..... Casa Diamante, Flawless
- Movado..... Porto D'Oro, Venetian Jewelers
- National Geographic ..... Blue Diamond
- Philip Stein Teslar..... Flawless, Venetian Jewelers
- Ritmo Mundo..... Venetian Jewelers
- Seiko..... Venetian Jewelers
- TAG Heuer..... Bared Jewelers

## DISCOVER



## STORES!



## GUARANTEE

Shop with confidence, knowing that all merchants on this map have been carefully selected and each offers a 30-day guarantee to cruise line guests. This guarantee ensures buyers that all recommended merchants will repair or replace any unsatisfactory item, excluding buyer's negligence, buyer's remorse and lost or stolen merchandise. For purposes of determining quality and value of jewelry related to a buyer's complaint, only appraisals secured by a buyer from independent graduate gemologists, not affiliated with any retail jeweler, will be acceptable. Please inquire about individual store return policies before finalizing any purchase.

The port shopping program is operated by Onboard Media; Inc. Participating merchants have paid an advertising fee to Onboard Media for inclusion in this program. Onboard Media handles all customer relations claims relating to

the guarantee. If you become aware of a problem during the cruise, please contact the Shopping Guide onboard for immediate assistance. If a problem arises after the cruise but within 30 days of the purchase date, contact the Customer Relations Department at Onboard Media, 1691 Michigan Ave. Suite 600, Miami Beach 33139, Phone: (800) 396-2999, Fax: (305) 673-2741, Email: shoppingissues@onboard.com, Hours: Monday through Friday 9:00 am to 5:30 pm EST (Eastern Standard Time)

Please send a letter and include the name of the ship, cruise date, store name and merchandise problem. Also enclose a copy of the sales receipt and any relevant documents relating to the sale. Onboard Media will contact the recommended store on your behalf for repair or replacement, and you will be notified accordingly.



The Only Place for Blue Diamonds by Sophia Fiori

TOUCH of GOLD

Tune in to Shopping Channel 22

**1 MUST SEE** **A TOUCH OF GOLD**  
Fine Jewelry

- **Great Bargains:** Gold, diamonds, emeralds, sapphires and rubies
- **Watches:** Super selection of Seiko and Citizen
- **Guarantee:** Items may be returned for any reason within 30 days
- Open from 10:00 am to 9:00 pm everyday except, Sundays

**2a/b MUST SEE** **VENETIAN JEWELERS**  
The Only Place for Blue Diamonds by Sophia Fiori

- **Sophia Fiori:** Colored Diamond Trilogy collection featuring pink, green, yellow and blue diamonds as well as pink sapphires and rose gold at affordable prices
- Exclusive retailer of the Sophia Fiori Venus, Victoria and Cleopatra award winning diamond rings
- **Diamonds:** Exclusive 129 Solare Cut; twice the number of facets equals more brilliance and fire; a designer cut but not a designer price
- Designer jewelry by House of Taylor, Kathy Ireland and Kabana Mother of Pearl

**3 MUST SEE** **DEL SOL**  
The World's Largest Color - Change Retailer

- **Over 100 Apparel Options:** T-shirts sweat shirts, tank tops, polo shirts, dyed shirts; everything bursts into vibrant colors when exposed to UV rays
- **Solize Sunglasses:** Polarized, polycarbonate lenses with a lifetime guarantee - Lost, stolen or broken, they will replace them for free!
- **Just for Kids:** T-Shirts, sweatshirts, sport discs, toys, yo-yo's and more
- **Jewelry and Accessories:** Hats, visors, beach bags, flip-flops, nail polish, rings, pendants, earrings and watches - all guaranteed for life

**4 MUST SEE** **EFFY JEWELERS**  
"Remember Forever"

- **DiVersa Collection:** Pendants change to necklaces, stud earrings change to dangle earrings, white diamond rings change to blue diamond rings
- **Journeys of the Caribbean Rainbow Sapphire Collection:** Featuring sapphires in every color of the rainbow
- **Balissima:** Sterling silver and 18K gold with diamonds and gemstones
- Amazing prices on diamond pendant and earring sets and National Geographic watches

**5 MUST SEE** **BLUE DIAMOND**  
Timothy Pasha - National Geographic

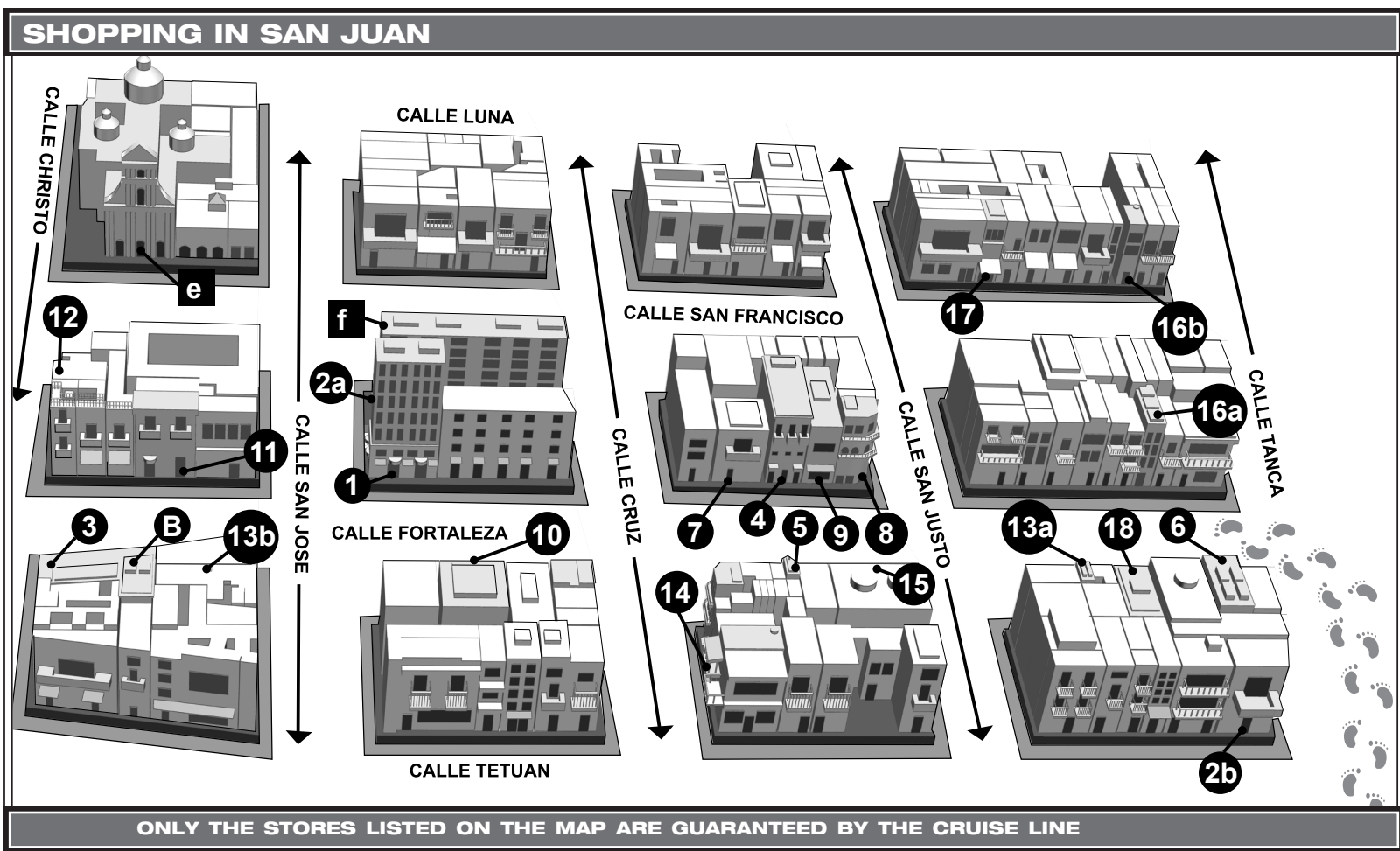
- **Great Selection of Watches:** Michele, Philip Stein, Rado, Tissot, Ernst Benz and Citizen
- **Huge Variety:** Diamonds featuring Simon G. bridal collection, inlay jewelry by Kabana
- **Shades of Sapphires:** Multi-colored sapphires by Dilamani Designs
- **Color Changing:** Alexandrite by Mark Henry

**6 MUST SEE** **CASA DIAMANTE**  
Kabana- Philip Stein- Edward Mirell

- **Great Selection of Watches:** Michele, Philip Stein, Rado, Tissot, Ernst Benz and Citizen
- **Huge Variety:** Diamonds featuring Simon G. bridal collection, inlay jewelry by Kabana
- **Shades of Sapphires:** Multi-colored sapphires by Dilamani Designs
- **Color Changing:** Alexandrite by Mark Henry

**7 MUST SEE** **FLAWLESS**  
Hearts on Fire - Yvel - Philip Stein

- Elegant fresh water pearls exclusively by Yvel
- **Hearts on Fire:** The world's most perfectly cut diamonds
- **Watches:** Ebel, Maurice Lacroix, Philip Stein and Faconnable
- Color changing Alexandrite by Mark Henry



**8 MUST SEE** **BARED JEWELERS**  
San Juan's Most Celebrated Jewelers

- **Breitling Watches:** Complete international collection at duty-free prices
- **Tag Heuer Watches:** Extensive and exclusive representation
- **John Hardy:** International jewelry designs at duty-free prices
- **Baccarat, Lalique and Swarovski:** Crystal jewelry at duty-free prices

**9 MUST SEE** **TROPICAL JEWELERS**  
Ammolite by Korite - Concord

- **Fine Jewelry:** Ammolite by Korite, blue diamonds, tanzanite, rainbow topaz, unique collection of colorful semi precious stones
- **Watches:** Concord, ESQ Swiss by Movado, Fendi, Versace, Tommy Hilfiger, Nautica, Calvin Klein, and Elini
- **Sterling Collection:** Caribbean blue larimar gemstone, exotic amber, omegas and mallorca pearls
- **Jewelry Sets:** 2-piece Mallorca pearl sets, 3-piece Larimar sets and 3-piece 14K rainbow topaz sets

**10 MUST SEE** **ROCKS DUTY FREE**  
Ammolite by Korite - ESQ Swiss by Movado - FIBO Steel

- **Ammolite by Korite:** The rarest and most desirable treasure from the sea; comes with a lifetime guarantee
- **Rare Stones:** Rainbow sapphire collection, blue diamonds by Jennifer G. and colorful caribbean topaz collection
- **Watches:** ESQ Swiss by Movado and Seiko
- **Jewelry:** FIBO Stainless Steel collection for men and Larimar the "Ocean Blue" gemstones for ladies

**11** **EMERALD ISLES**  
Fine Colombian Emeralds

- **Fine Emerald Jewelry:** Rings, earrings, pendants, bracelets and necklaces in yellow and white gold
- Unique line of un-cut emeralds jewelry rarely seen outside of Colombia
- **Beautiful Variety:** Emeralds; beaded necklaces and matching chandelier earrings; loose stones

**12** **POLO RALPH LAUREN**  
FACTORY STORE

- **The Heritage of Polo Ralph Lauren Awaits You:** Discover their classic essentials for men, women and children offered every day at exceptional value.
- Open daily until at least 7:00 pm or later
- Show your Shopping Map and receive additional discounts. (Coupon Code: 2207)

**13a/b** **THE LINEN HOUSE**

- **Fine Linen:** Table and linens at some of the lowest prices in the Caribbean
- **Handmade:** Baby clothes from Puerto Rico, Dominican Republic and Colombia
- Family-owned store offering good service and products; Don't miss their new location at the entrance of Barrachina Restaurant

**14** **THE BUTTERFLY PEOPLE**  
Established in 1970; Unique Butterfly Artwork

- **Stunning One of a Kind Butterfly Art:** Handmade in Puerto Rico featuring real, farm-raised, tropical butterflies
- **Exquisite Butterfly Designs:** Wide selection of butterfly themed gift items available for purchase; shipping available
- Be sure to visit their only gallery store in the world, located in a lovely restored colonial mansion

**15** **PORTO D'ORO**  
Watch Boutique and Fine Jewelry

- **Watches:** Featuring designer timepieces such as Movado, Technomarine, U-Boat, Von Dutch, Baume & Mercier, Swiss Army, T-W Steel and more
- **Fine Jewelry:** Chamilia, Samuel B., Toby Pomeroy, Mooby, Morini, Cushette Diamonds, Pandora, cultured pearls and more
- **Rare Crystal:** One of the finest Murano crystal jewelry by Eleganceline from Italy

**16a** **DEMEL FINE JEWELRY**

**16b** **JOYERIA DEMEL**  
A Cut Above the Rest

- **Established 1956:** Serving the United States, Puerto Rico and globally with fine quality jewelry and some of the lowest prices in the Caribbean guaranteed
- **Demel Fine Jewelry, Exclusive Italian Designers Not Available in Any Other Caribbean Port:** Featuring gold, diamonds, precious stones and more
- Enormous selection and the famous Coqui pendants

**17** **TURQUESA**  
Beads, Healing Crystals, Custom Made Jewelry, Swarovski

- **Unique Variety of Beads:** Turquoise, coral, tiger eye, Swarovski, precious, amber, onyx, pearls, silver
- **Amazing Collection of Stones:** Amethyst, citrine, quartz, geodes, polished points, pyramids, clusters, spheres and birthstones
- **Custom Made Jewelry:** Come and get your unique jewelry designed by local artists.

**18** **BELLA JEWELS**  
Simply Elegant, Simply Affordable, Simply Beautiful!

- Exclusive dealers of the Ammolite Sterling Collection by Korite
- One of the largest and most unique sterling selections of the ocean blue Caribbean gem, "Larimar"
- Exotic, colorful gems set in 14K gold; See their exclusive specials for cruise ship guests.

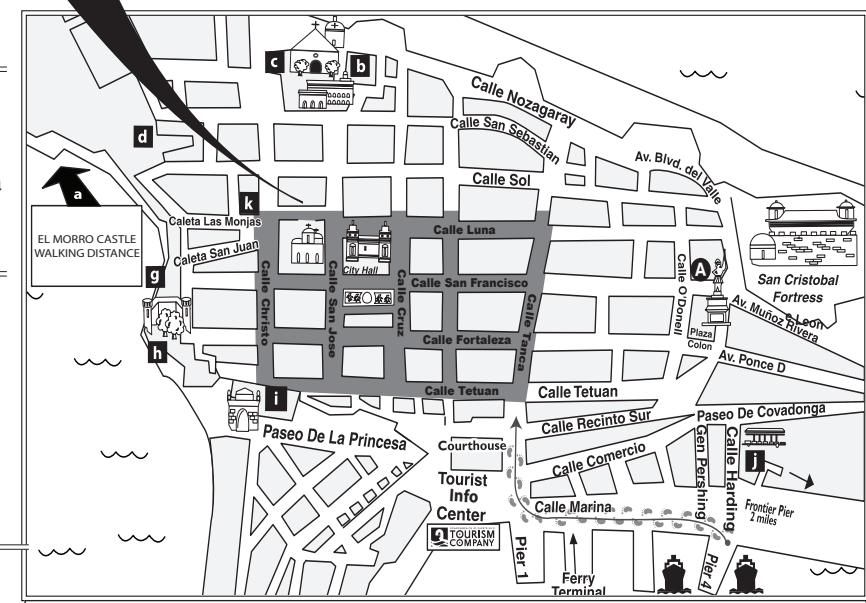
**DINING**

**A** **CAFÉ BERLIN**  
International Creative Cuisine

- **Extensive Variety of International Dishes:** Seafood, pasta, Puerto Rican, vegetarian; Ask for a refreshing Manjito cocktail on the house with your dinner
- **Lovely Terrace with a Perfect View of Old San Juan:** Open daily for breakfast, lunch and dinner; Don't miss the home-made dessert and pastry favorites

**B** **BARRACHINA VILLAGE**  
Restaurant

- Puerto Rican cuisine and international dishes in their courtyard restaurant
- Where the world famous Piña Colada was created in 1963



- a. El Morro Castle**
- b. Pablo Casals Museum**
- c. San Jose Church**
- d. Casa Blanca**
- e. San Juan Cathedral**
- f. Plaza De Armas**
- g. San Juan Gate**
- h. La Fortaleza**
- i. Cristo Chapel**
- j. Bus Terminal- Free Open Air Bus**
- k. El Convento Hotel**